





my equilibria

MyBEAST ALPHA BREED TRAINING My ISLE
The Wellness Scultpure



### MyEQUILIBRIA: THE WELLNESS PARK

The New Luxury Of Training Outdoor





#### MY EQUILIBRIA: OFFICIAL LAUNCH DESIGN WEEK 2016

The most visited Wellness Company of Fuori Salone 2016 Open Border



- \*selected among the top
  5 must-see Outdoor
  Design installations by
  Interni Magazine
- \* attracted over **40k visitors** in just 7 days
- \* listed among the Top 10

  Most Important
  Innovations of the Future
  by Monocle Magazine

#### MY EQUILIBRIA: OFFICIAL LAUNCH DESIGN WEEK 2016

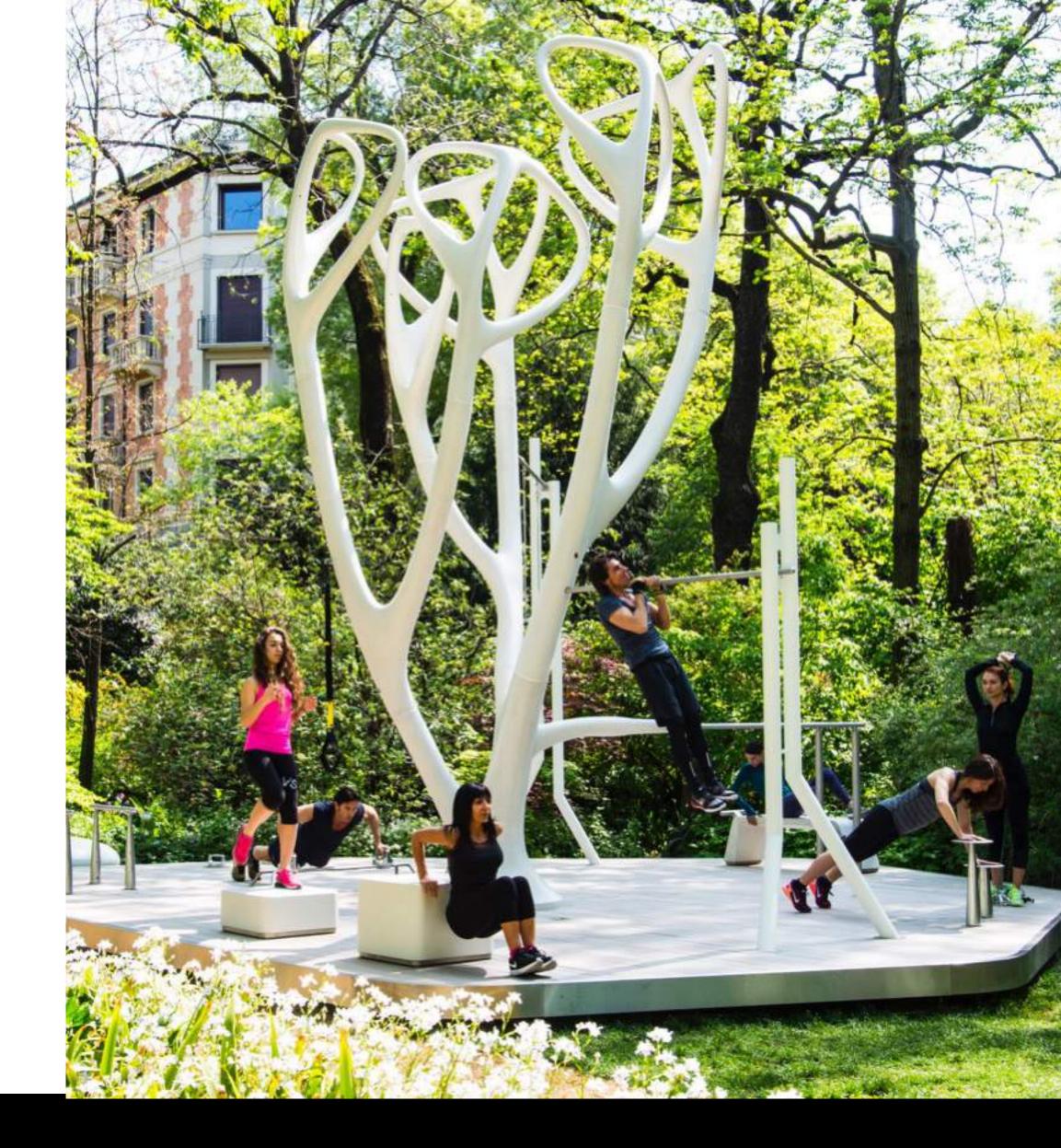
The most visited Wellness Company of Fuori Salone 2016 Open Border

A self-supporting platform with 13 Workout stations in just 55 m<sup>2</sup> (592 ft<sup>2</sup>)

Over 500 exercises for more than 400 muscles activated

Potential capacity of 14 people working out simultaneously

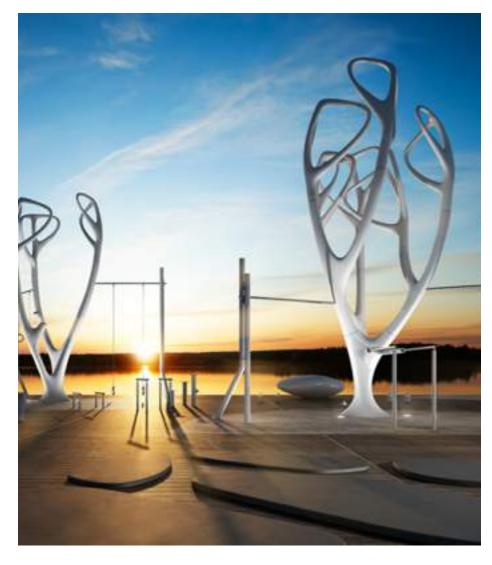
Innovative use of **Ultra High Performance Concrete** (10x stronger and 5x thinner than traditional concrete)



#### MyE COMPACT TREE

## MyE COMPACT TREE: TARGETS











HOTELS

RESORTS

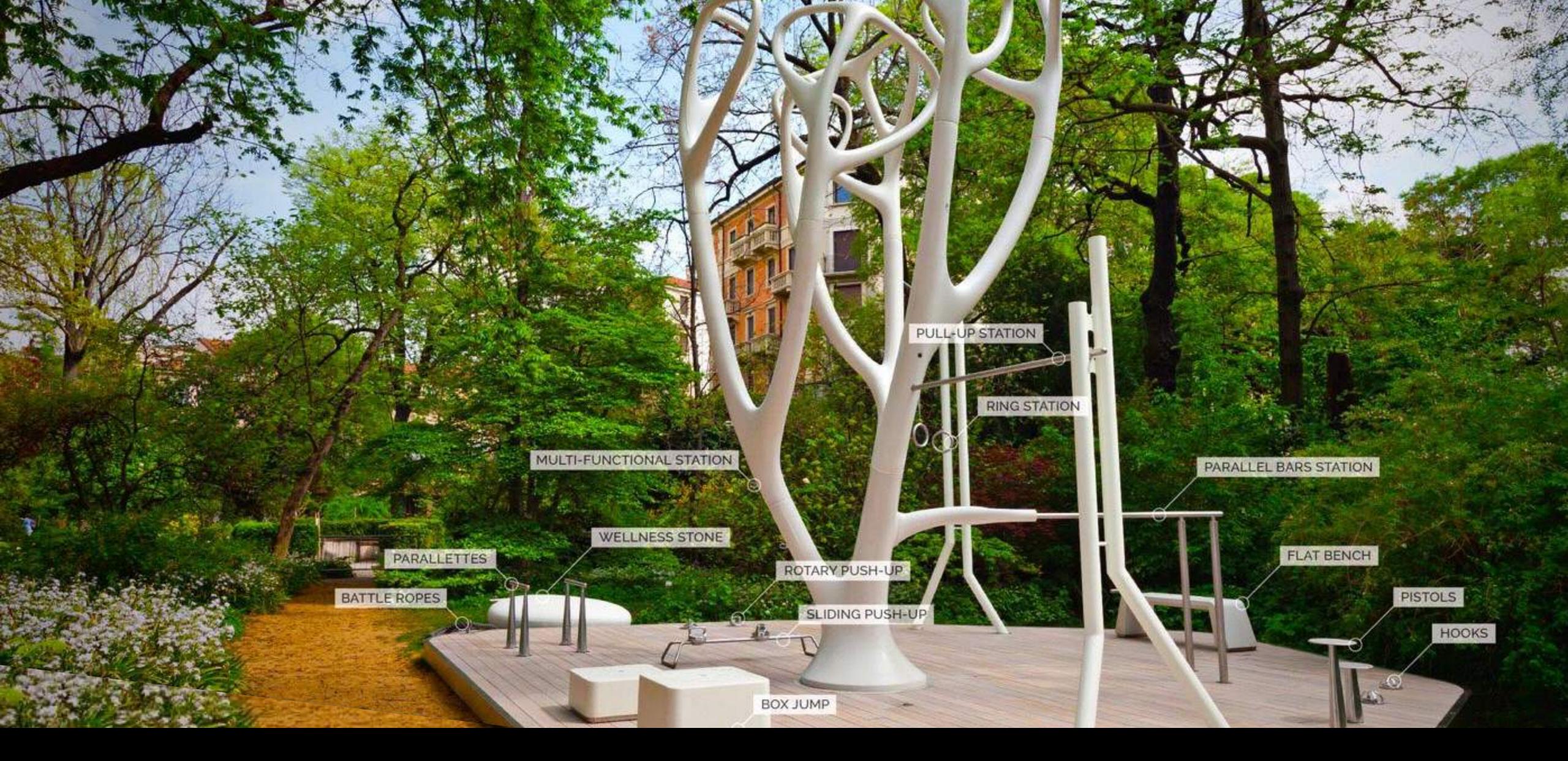
REAL ESTATE

PRIVATE VILLAS

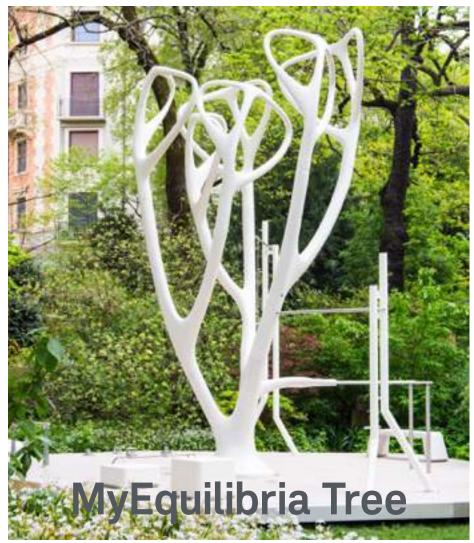
**CRUISE LINES** 

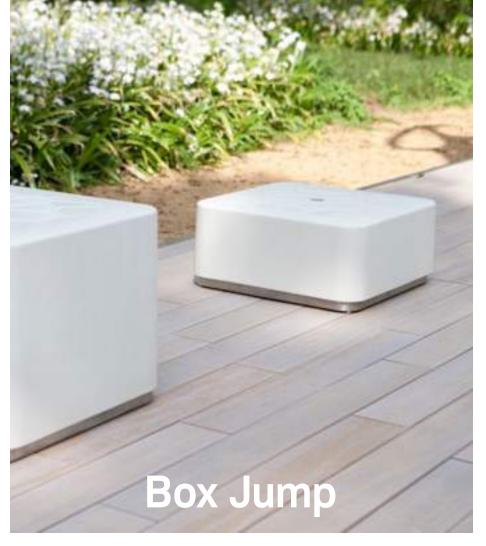
#### MyE COMPACT TREE

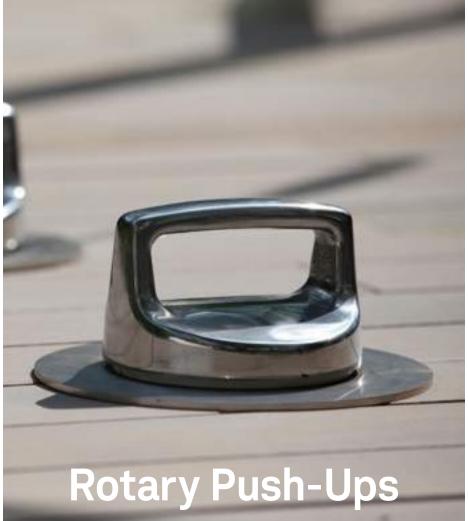
The most visited Wellness Company of Fuori Salone 2016 Open Border

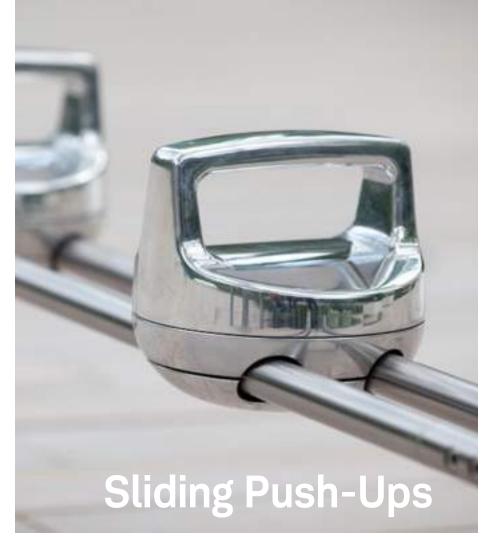


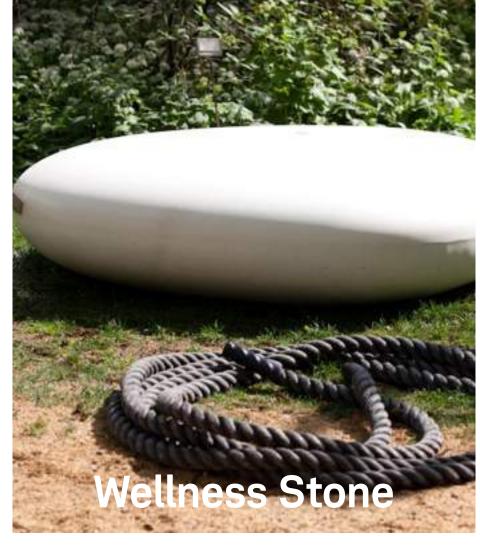
## MyE COMPACT TREE: ACCESSORIES





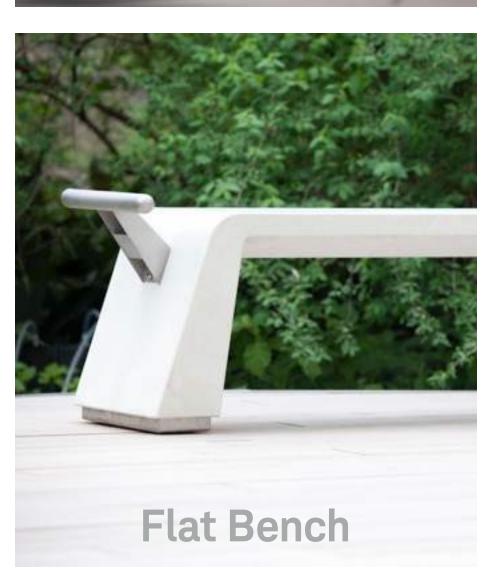


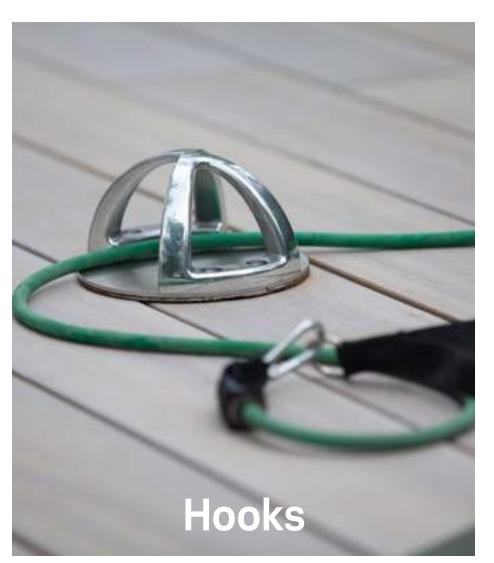






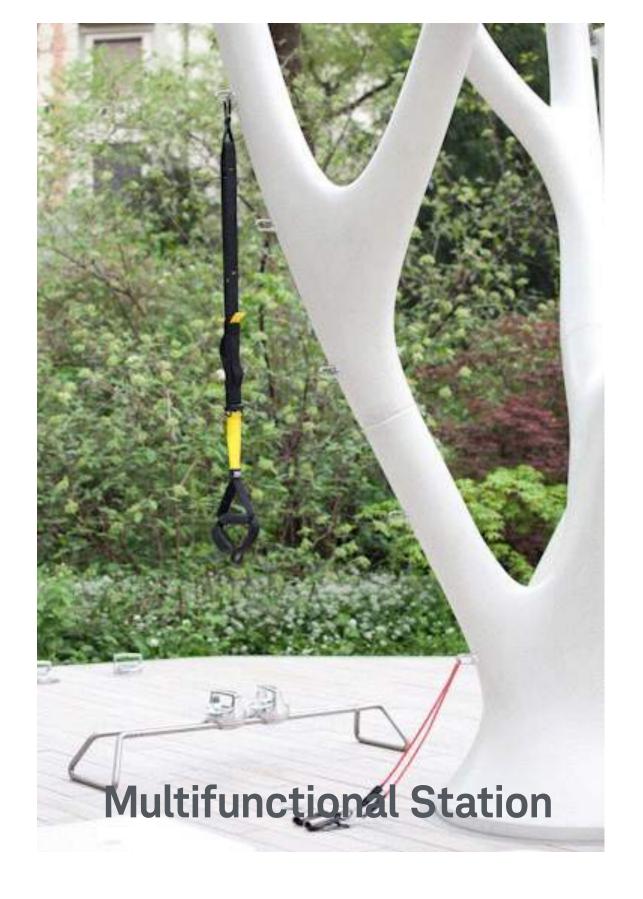








#### MyE COMPACT TREE: COMPACT TREE ACCESSORIES

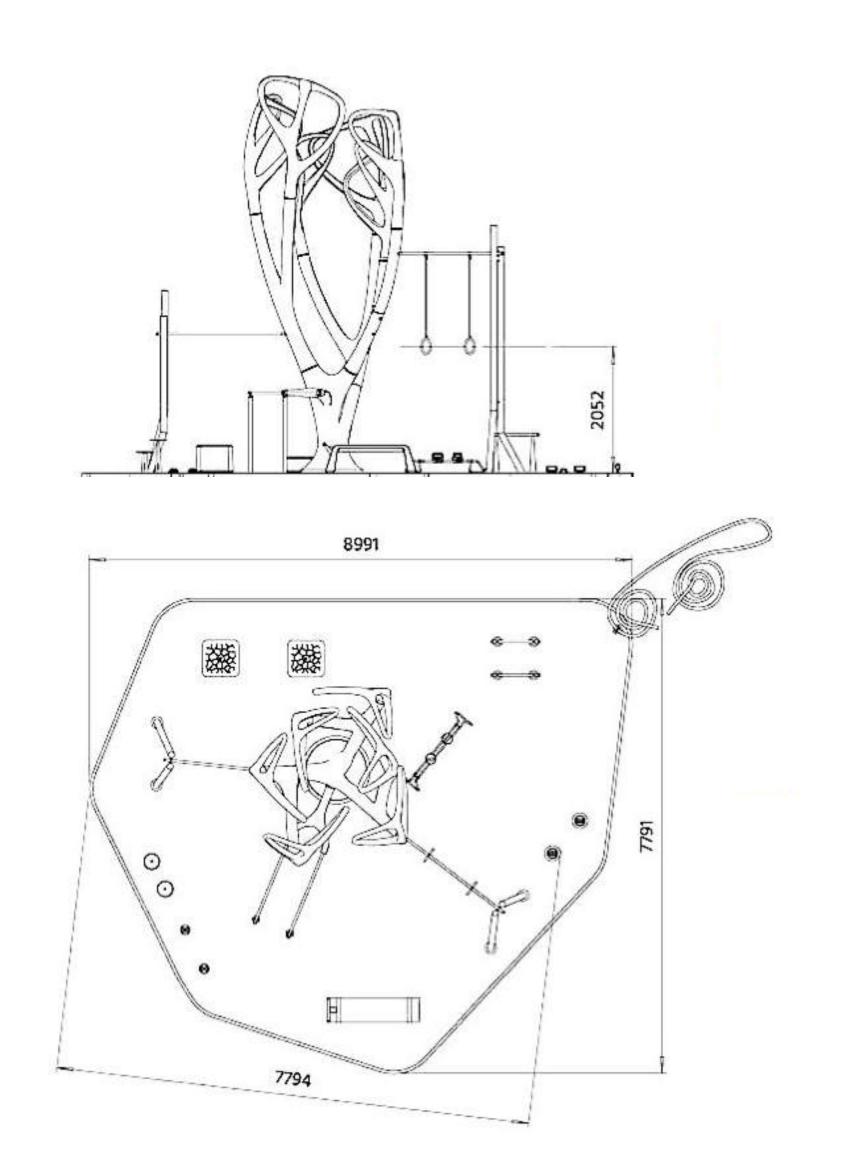








#### MyE COMPACT TREE: COMPACT TREE ACCESSORIES



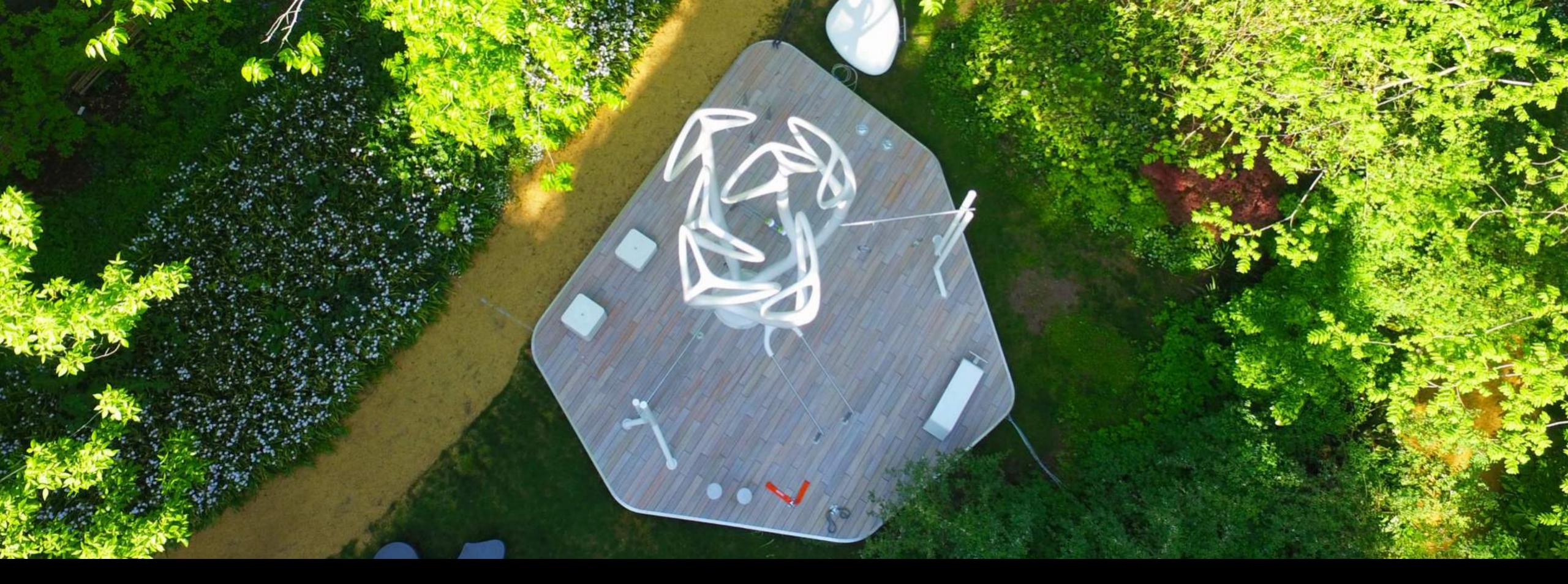
# SELF-SUPPORTING PLATFORM

13 Workout stations in just 592 ft<sup>2</sup>

Great for both permanent and temporary installations on gardens, terraces, roof tops...

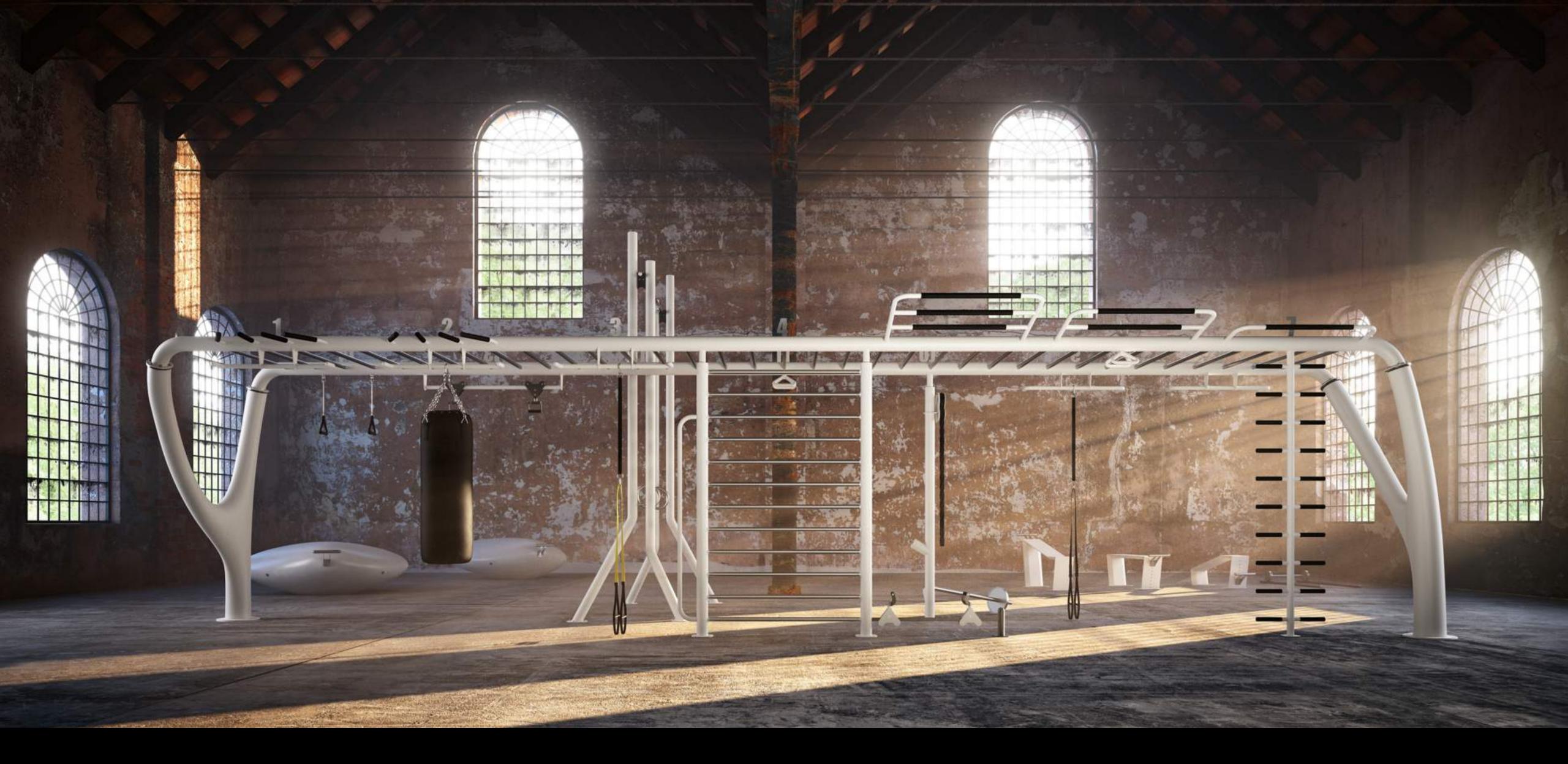
No need to drill the ground!

#### MyE COMPACT TREE ACCESSORIES



## MyE COMPACT TREE: FULL CUSTOMIZATION





## MyBEAST: ALPHA-BREED TRAINING

Elevate your performance to the highest level. Stage-by-Stage.

# THREE TOP TRENDS IHRSA 2016

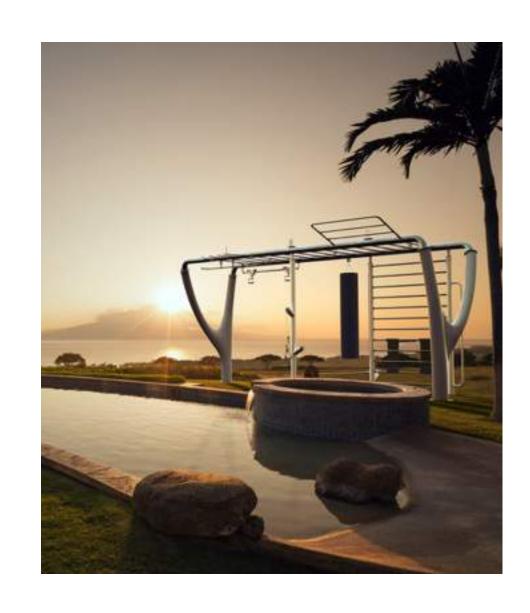
- 1. Boutiques2. Technology
- 3. Functional Training



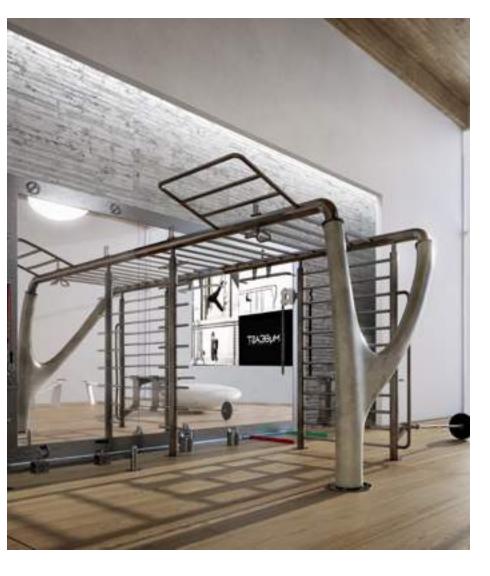
### MyBEAST: ALPHA-BREED TRAINING

Elevate your performance to the highest level. Stage-by-Stage.

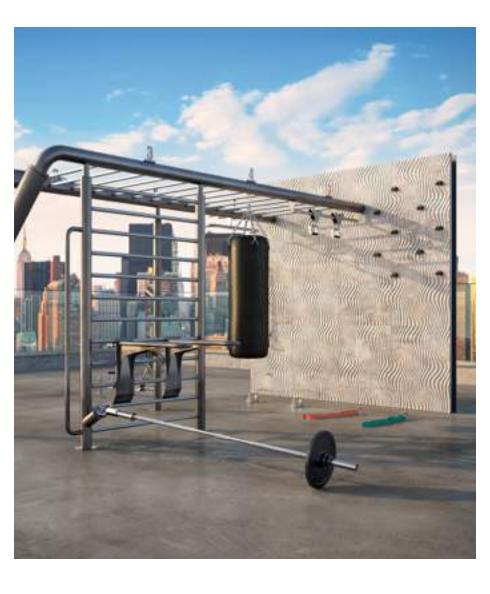
#### MYBEAST: TARGETS



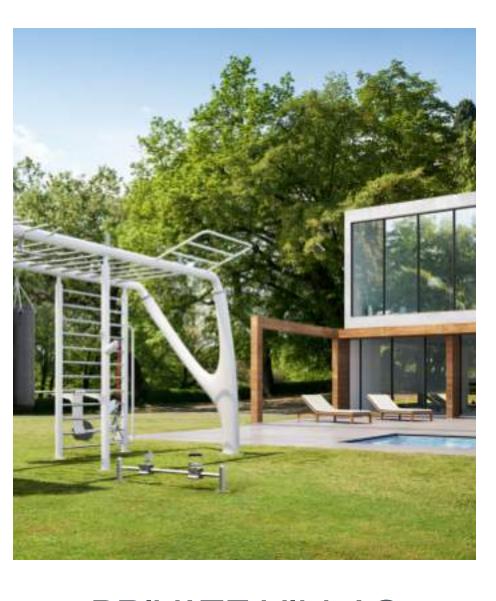




INDOOR GYM



REAL ESTATE



PRIVATE VILLAS



CRUISE LINES

DESIGNED FOR INDOOR & OUTDOOR USE

#### MyBEAST: ALPHA-BREED TRAINING

Elevate your performance to the highest level. Stage-by-Stage.



#### MyBEAST: ROUTINE

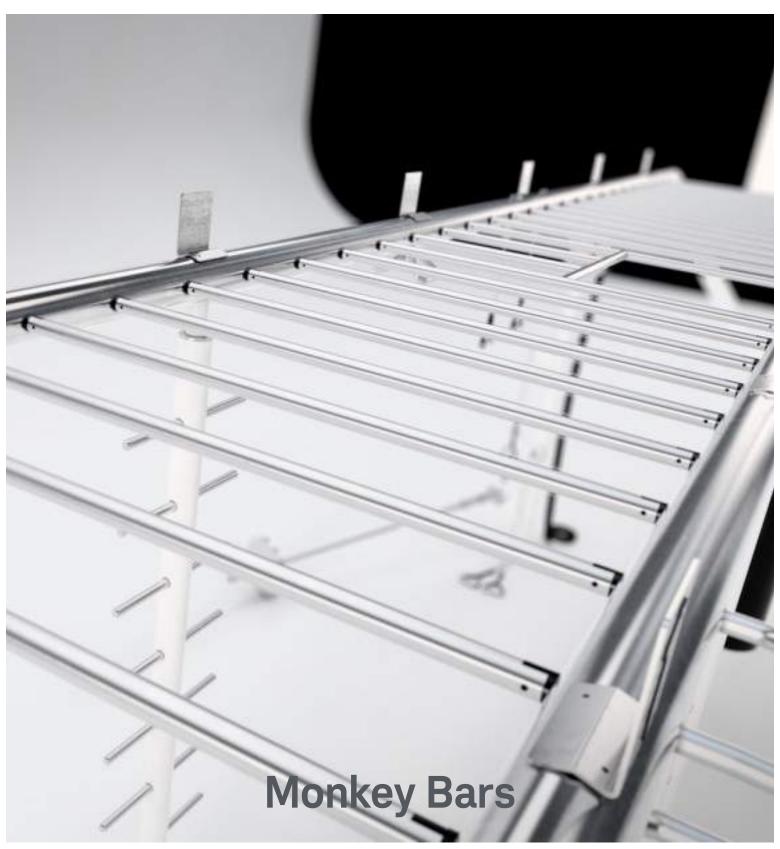
Entire workout routine can be done in under 15-30 minutes by using a SINGLE top-performance fitness installation



## MyBEAST: ACCESSORIES

A New Kind of Training







## MyBEAST: ACCESSORIES

A New Kind of Training



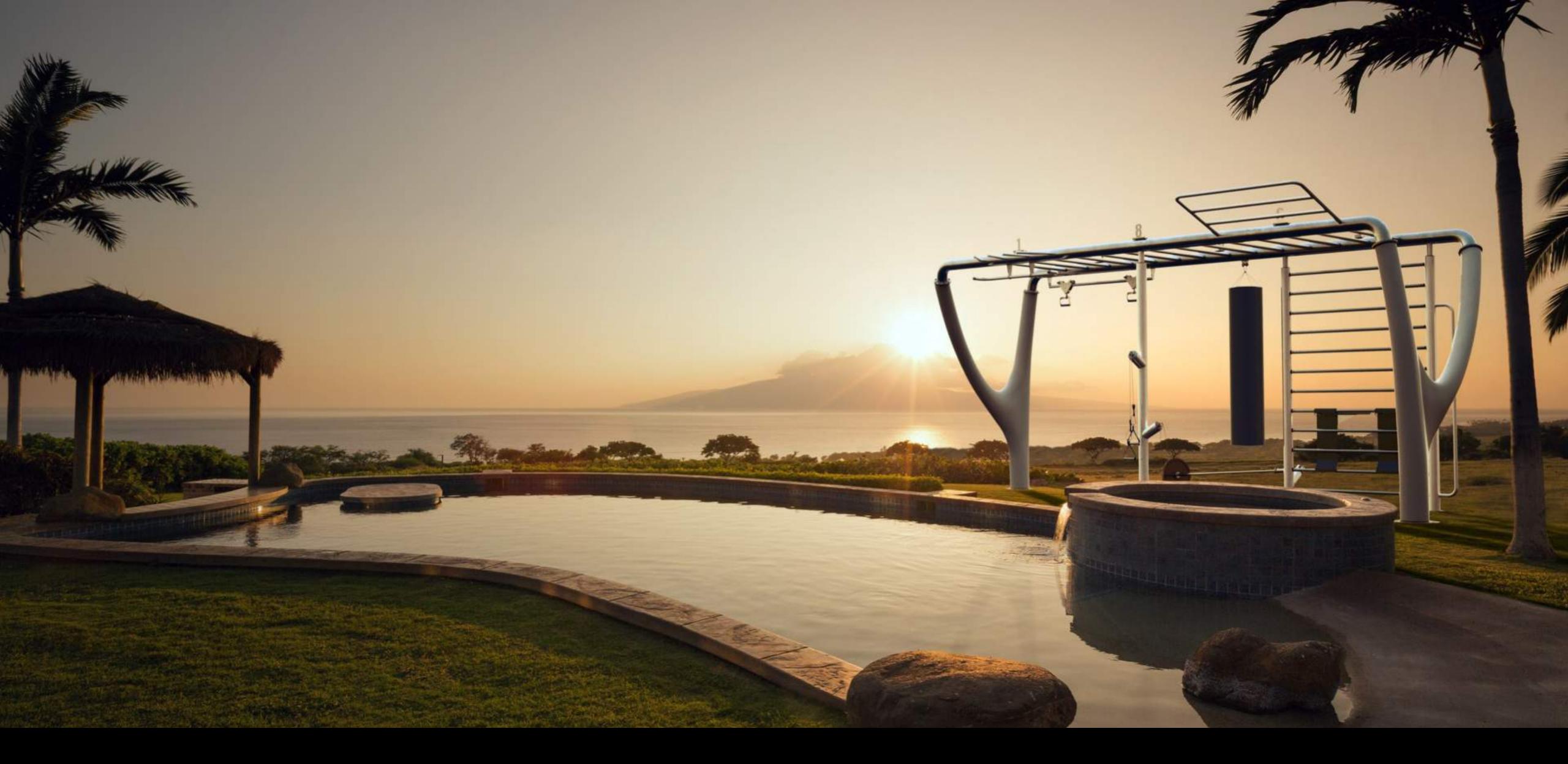
# MyBEAST: INDOOR GYM

A new kind of training for a new king of business



## MyBEAST: CUSTOMIZATION & DESIGN

Intuitive form that can be customized to athletes' lifestyle, fitness goals and workout space



# MyBEAST: LUXURY EDITION

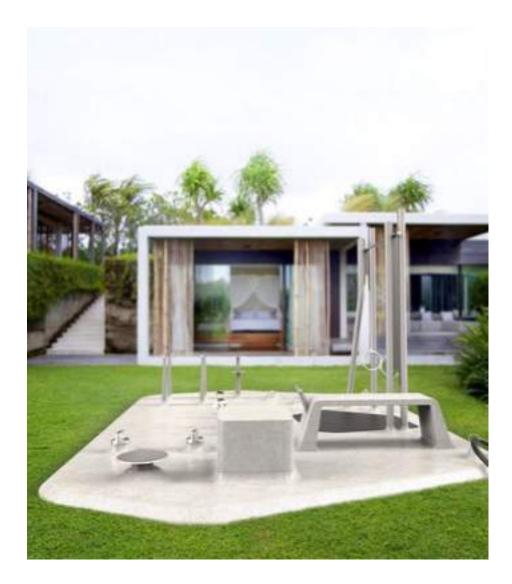
Quality You Can See and Feel

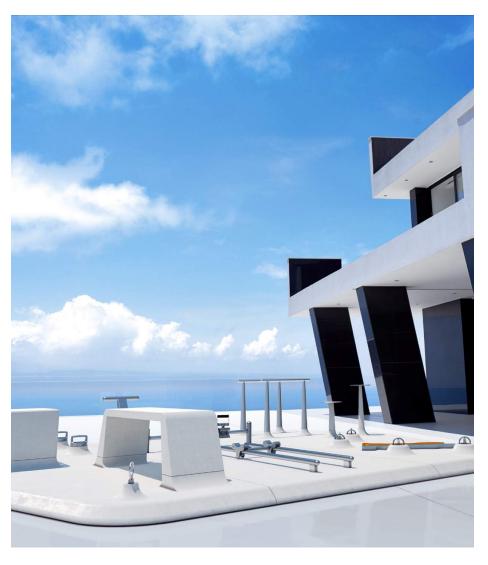


# MyISLE: ALL IN ONE SOLUTION

A complete gym in 20 m<sup>2</sup>

# MyISLE: TARGETS











HOTELS

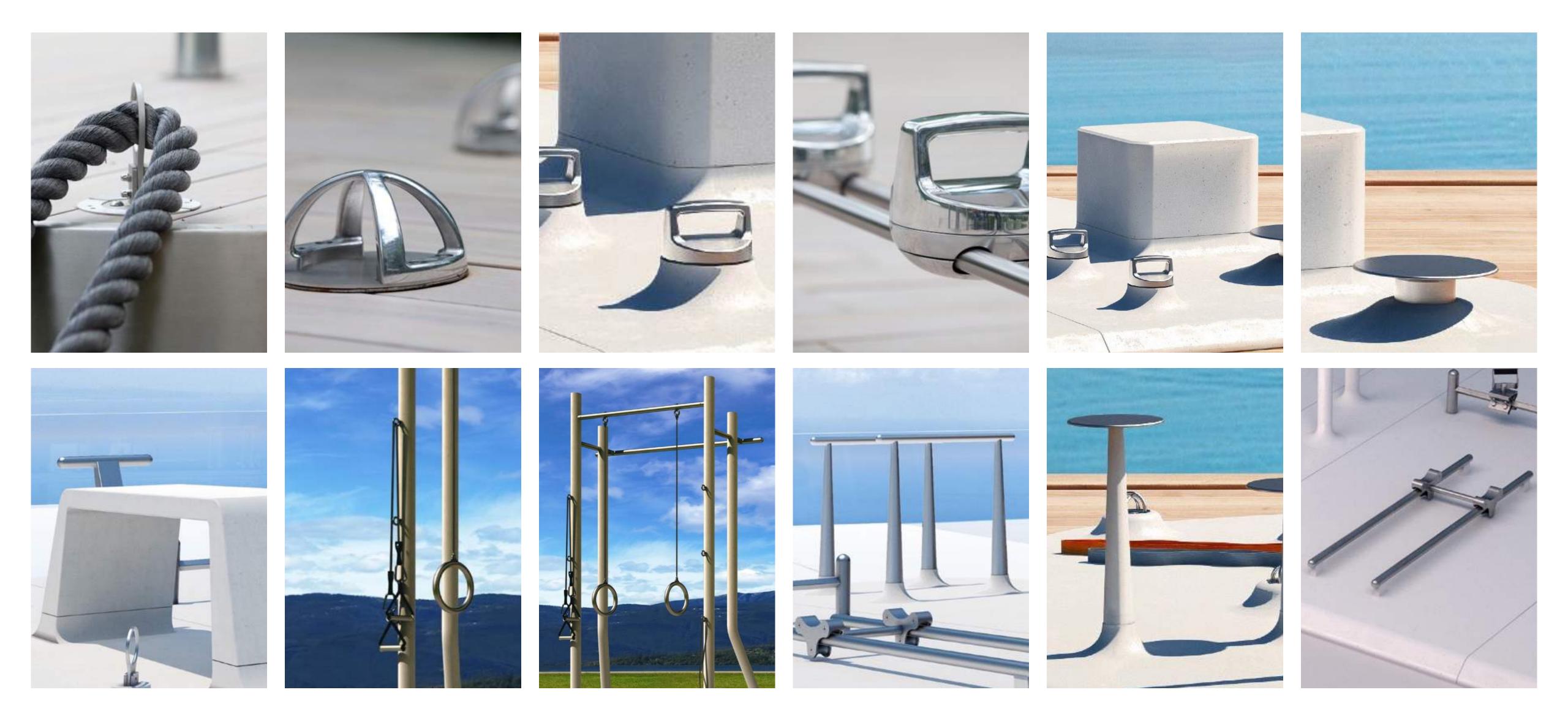
RESORTS

REAL ESTATE

PRIVATE VILLAS

**BOATS & CRUISE LINES** 

## MyISLE: ALL IN ONE SOLUTION



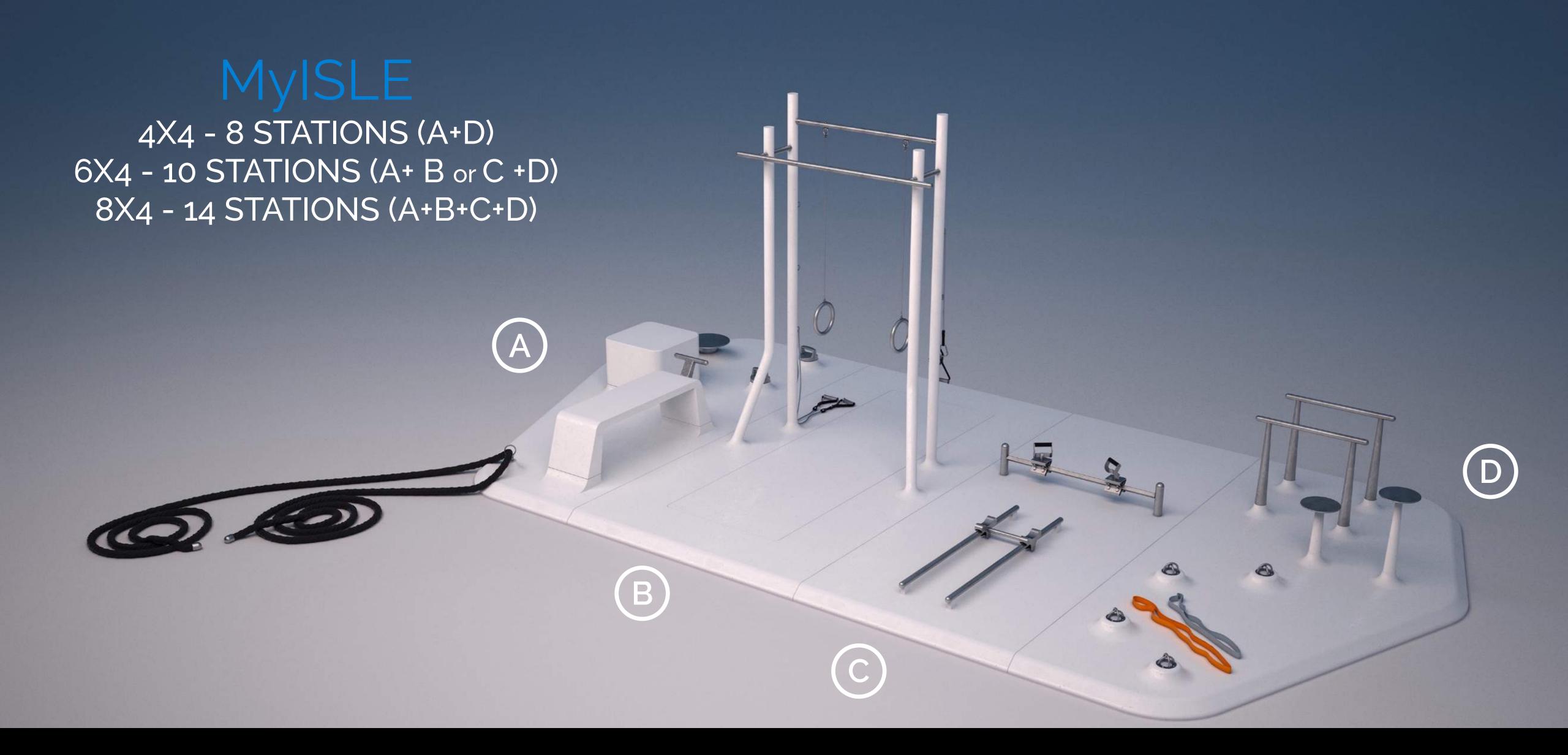
## MyISLE: ACCESSORIES

Until 14 stages, Infinite Routines



## MyISLE: YOUR PRIVATE FITNESS ISLAND

Minimalistic design for maximum workout efficiency.



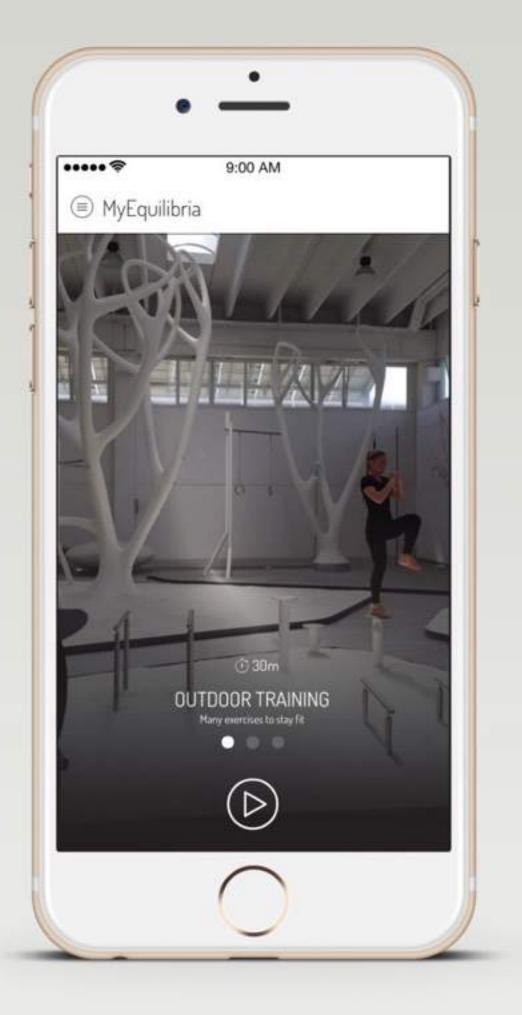
#### MyISLE: YOUR PRIVATE FITNESS ISLAND

Minimalistic design for maximum workout efficiency.

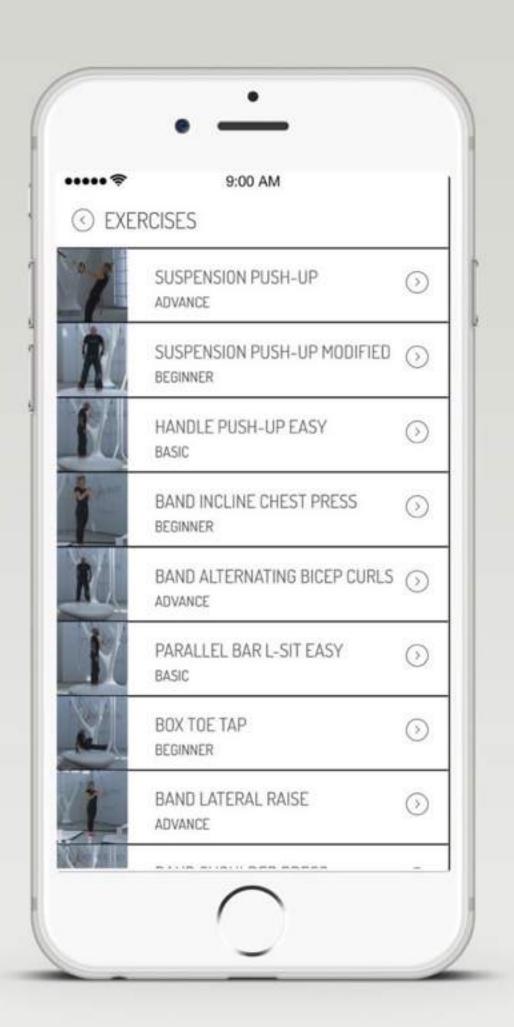


## MyISLE: TRAINING THAT FLOWS

Minimalistic design for maximum workout efficiency.







#### MyEQUILIBRIA - MyBEAST - MyISLE: TECHNOLOGY

App (IOS -Android) more than 500 video exercises and different routines.



## MyEQUILIBRIA - MyBEAST - MyISLE: FULL CUSTOMIZATION

ete, wood, rubbers, steel: everything is customizable for our designer and developers need.